

### Professional Online Learning To Transform Your Life



#### Become a Great Leader

Learn the nuances of leading teams effectively and grow your skillset as a leader - both personally and professionally. Engage and uplift others by inspiring positive change within your organization when you distinguish yourself with your certificate from Harrisburg University.

#### Online, at your own pace

Create a schedule that works for you and complete the course at your convenience. You can earn your certificate in under 32 hours!

#### Learn from industry leaders

Gain insights from experienced female executives and innovators who lead at the intersection of technology, business, and leadership.

#### Included program extras

- Actionable leadership skills assessment.
- Workbooks, eBooks and posters.
- Strategic plan for mentorship opportunities.
- Diversity, equity and inclusion checklist.
- Leadership toolkit and portfolio of best practices.

#### Apply techniques to your own projects

Throughout the 6 module program, participants apply leadership strategies directly to real projects. Industry experts guide each step, helping participants develop a personalized Leadership Portfolio that showcases their leadership approach.

Learn more at:

[execed.harrisburgu.edu](https://execed.harrisburgu.edu)

717-200-4412

In Partnership With



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**1** **Leading with Authority in Data Driven Environments**

During this module, participants examine how decisions form in complex environments, where clarity erodes under pressure, and how structured evaluation lenses strengthen leadership judgment before approval momentum builds.

**2** **Power, Politics, and Resource Allocation**

During this module, participants learn how to align marketing decisions to business outcomes, executive priorities, and measurable definitions of success while confronting incentive conflicts, power dynamics, and the risk of metric driven misbehavior in automated systems.

**3** **Judgment, Risk, and Human Accountability**

During this module, participants deepen their understanding of consequence, risk exposure, and escalation responsibility, strengthening their ability to intervene appropriately when outcomes carry reputational, legal, or human impact.

**4** **Trust, Visibility, and Executive Communication**

During this module, participants strengthen their ability to communicate under visibility, lead conversations that preserve credibility, and articulate responsible oversight in environments where change is scrutinized.

**5** **Strategic Negotiation and Value Alignment**

During this module, participants examine how organizations assign value, how initiatives compete for support, and how leaders position contributions so that responsible work receives sustained investment.

**6** **Governance, Culture, and Long-Horizon Leadership**

During this module, participants elevate their perspective to institutional stewardship, exploring governance responsibility, workforce evolution, and cultural resilience as foundations for sustainable progress.

#### **Capstone Project: Your Leadership Stewardship Portfolio**

Build a Leadership Stewardship Portfolio that sharpens judgment, alignment discipline, and governance maturity for complex, data-shaped decisions. Present and defend your executive positioning with stakeholder plans and stewardship frameworks.