

B.S. ESPORTS MANAGEMENT, PRODUCTION, AND PERFORMANCE PROGRAM

Get Your GeekOn

The best way to learn more about
Harrisburg University is to visit our campus.

You can arrange a personal visit by calling toll free
1.866.424.8648 or online at www.HarrisburgU.edu/Visit

HERE'S WHAT YOU CAN DO DURING YOUR CAMPUS VISIT

- Meet professors from your field of study
- Visit our state-of-the-art labs
- Attend a class (if in session and available)
- Tour our 16-story state-of-the-art Academic Center
- Check out our Esports team
- Check out our comfortable, modern campus apartments
- Catch lunch in the Strawberry Square food court connected to campus
- Experience Harrisburg's dining and entertainment choices
- Talk with Admissions and Financial Aid counselors

Sound good? Apply free online at www.HarrisburgU.edu/Apply

LAUNCH YOUR CAREER
IN A HOT, EMERGING
21st century field!

- Manage Esports teams and players
- Develop Digital Marketing Strategies
- Produce Live Esports Events
- Branch out into coaching and
- Analyze Esports statistics

A copy of HU's Annual Security Report, which reflects the current status and historical data of campus security and safety, is available at: <http://HarrisburgU.edu/lib/pdf/annual-security-report-clery-report.pdf>. You may request a paper copy of this report by contacting HU at Connect@HarrisburgU.edu

The Harrisburg University of Science and Technology is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104. (267-284-5000) The Middle States Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.



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#1 STEM
UNIVERSITY

100% of accepted undergraduate students receive a scholarship from HU

#1 ESPN Collegiate Esports Champion



You Love **ESPORTS**.
Why Not Make a
Great Career
of It? You Can at
Harrisburg University!

You've probably heard the phrase, "If you love what you do, you'll never work a day in your life." Well, that's definitely true in the Esports industry. If you're an Esports fan or enthusiast you can turn your passion into a lucrative career in management, production, or Esports governance and decision-making.

WITH AN ESTIMATED **27%** INCREASE IN GROWTH OVER THE PAST DECADE, THE ESPORTS INDUSTRY SHOWS NO SIGN OF SLOWING. ADD TO THAT THE EXPANSION OF **PROFESSIONAL LEAGUES, CELEBRITY ATHLETES, INCREDIBLE PRIZE POOLS, AND MULTIMILLION-DOLLAR STADIUM DEALS**, IT'S NO WONDER **HIGHLY SKILLED** INDUSTRY PROFESSIONALS ARE IN **HIGH DEMAND**.



Your Bachelor's degree from Harrisburg University is your ticket in.

With a Bachelor of Science degree in Esports Management, Production, and Performance from Harrisburg University, you'll be on the cutting edge of a newly emerging career opportunity. **Managing, producing, and governing Esports** is today and tomorrow's **in-demand career**.

Harrisburg University is one of only a handful of institutions to offer an Esports Management, Production, and Performance bachelor's degree. The management and organizational aspects of Esports are new, fresh, and filled with potential for you. You could become a content creator, specialized coach, organizational manager, or Esports analyst. And these are but a few opportunities.

THE ESPORTS MANAGEMENT, PRODUCTION, AND PERFORMANCE BACHELOR'S DEGREE IS A **50-CREDIT** CORE PROGRAM THAT'S UNIQUELY DESIGNED FOR FIRST-TIME, RETURNING, AND TRANSFER STUDENTS. YOU'LL LEARN **BEST PRACTICES, INDUSTRY HISTORY**, MEDIA PRODUCTION, AND **SPORTS MANAGEMENT**, ALL COMBINED IN A WAY THAT'S FOCUSED ON EQUIPPING YOU FOR NEW AND EMERGING CAREER OPPORTUNITIES.

WORK WITH THE PROS.

You'll have hands-on opportunities to learn from and work with collegiate teams, event venues, and professional Esports organizations to hone your new skills. When you graduate you'll be ready to step right into a career with real potential for growth.

Industry leaders are clamoring for highly skilled employees to usher in the next generation of Esports professionals.

EARN A SALARY OF

\$ 50,000

\$ 80,000

\$150,000

MORE

or even more from companies like ...

- Razer USA, LTD
- Golden State Warriors
- Monumental Sports and Entertainment
- CyberCoders
- Amazon Corporation LLC
- Twitch
- Riot Games
- Blizzard
- Upper Deck
- and many more

USE YOUR DEGREE TO BUILD A CAREER AS A:

- Event Manager
- Marketing Manager
- Social Media Strategist
- Esports Manager
- Content Programming Manager
- Manager of Digital Assets
- Marketing Project Manager, Esports
- Head of Global Esports Events
- Specialized Esports Coaching
- Esports Analyst
- Game Content Creator

Not Just a Bachelor's Degree, but a Bachelor of Science in Esports Management, Production, and Performance from a Cutting-Edge Science and Technology University!

Explore www.HarrisburgU.edu to learn how HU is shattering the mold of higher education.

ABOUT HARRISBURG UNIVERSITY

- 4-year, private comprehensive university
- Required internships and applied research
- Small classes mean you get to know your professors well
- **44%** women
- State-of-the-art high-tech campus
- **100%** of accepted undergraduate students receive a scholarship
- **#1** STEM University in the U.S.*
- **92%** of graduates surveyed said they were employed in their chosen career field or enrolled in graduate school within 6 months of graduation

**CorporateWire 2019 Ranking*

INTERNSHIPS & RESEARCH | Every degree program at Harrisburg University requires an internship as well as two applied research projects. We believe so strongly in the value of experience that you can't graduate without being able to actually apply what you learn in your classes. This is a level of hands-on experiential learning that few, if any, other universities offer.

FACULTY | What makes our faculty members even more exceptional is that, to a person, they believe science and technology-based education must be accessible to all. They do everything possible to give you the knowledge and background you need to succeed in a challenging science and technology-focused university.

HOUSING | HU's college apartments, where all our on-campus students live, are beautiful, modern accommodations complete with the latest appliances and full kitchens. These apartments include basic utilities and Wi-Fi internet services. Cable TV is available.

Apply to Harrisburg University today at www.HarrisburgU.edu

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For more information about the science & technology-based majors offered at Harrisburg University, visit www.HarrisburgU.edu

