



HARRISBURG
ANNUAL GALA
UNIVERSITY

The Harrisburg University Gala is the annual event celebrating Harrisburg University's students and the growth of the university.



THE IMPACT AWARD

The Harrisburg University Annual Gala is a celebration of innovation, education, and community impact. This prestigious event brings together university leaders, alumni, corporate partners, and community supporters to both honor the Impact Award recipient and recognize the accomplishments of the university and its students. The Annual Gala serves as a platform to celebrate the Impact Award winner and their fostering of the university's mission and achievements; the Annual Gala also raises funds to support scholarships and academic initiatives.

Held each spring, the Annual Gala features a formal dinner and inspiring speeches from the Impact Award winner and student leaders. By attending the Annual Gala, participants play a vital role in advancing the university's mission to empower the next generation of innovators and leaders, ensuring lasting success for students and the wider community.

The Impact Award honors those individuals who have made invaluable contributions to building and establishment of Harrisburg University, and those who have supported Harrisburg University through our history and progress, and directly support our mission.

This is the highest award given and is a symbol of the individual's dedication to Harrisburg University. Additionally, we will be recognizing our Impact Award winner for their invaluable contributions to building and sustaining Harrisburg University.

GALA SPONSOR

\$25,000

- Recognition as Premier Sponsor; “Presented By”
- Two preferred-location tables of eight
- Opportunity to introduce the University President
- Opportunity to show a commercial
- Full-page advertisement in event program
- Sponsor logo on venue signage
- Sponsor acknowledgment by emcee
- Logo on table signage, Gala webpage, in program, flyers, posters, and social media

DINNER SPONSOR

\$20,000

- Recognition as the exclusive Dinner Sponsor
- Two preferred-location tables of eight
- Opportunity to show a commercial
- Full-page advertisement in event program
- Sponsor logo on venue signage
- Sponsor acknowledgment by emcee
- Logo on table signage, Gala webpage, in program, flyers, posters, and social media

RECEPTION SPONSOR

\$15,000

- Recognition as the exclusive Reception Sponsor
- One preferred-location table of eight
- Opportunity to show a commercial
- Full-page advertisement in event program
- Sponsor logo on venue signage
- Sponsor acknowledgment by emcee
- Logo on table signage, Gala webpage, in program, flyers, posters, and social media

DESSERT SPONSOR

\$10,000

- Acknowledgement by Gala emcee
- One table of eight
- Half-page advertisement in Gala program
- Logo on table signage, Gala webpage, in program, flyers, posters, and social media
- Sponsor recognition on social media
- Logo prominently displayed in dessert area

PROGRAM & AWARD SPONSOR

\$10,000

- One table of eight
- Half-page advertisement in Gala program
- Logo on table signage, Gala webpage, in program, flyers, posters, and social media
- Sponsor recognition on social media

BENEFITS

TABLE
\$5,000

EMERGING SCHOLARS
\$3,000

One table of eight



Logo on table signage, Gala webpage, and in program



Quarter-page advertisement in Gala program



Sponsor recognition on social media



SPONSORSHIP RESERVATION

Company: _____

Address: _____

Contact Name: _____

Phone: _____ Email: _____

Who should we coordinate Table Guests and Sponsorship Benefits with?
(if different than the above contact)

Contact Name: _____

Phone: _____ Email: _____

Please reserve your sponsorship level for the annual HU Gala:

Gala Sponsor
\$25,000

Program Sponsor
\$10,000

Dinner Sponsor
\$20,000

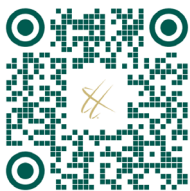
Table Sponsor
\$5,000

Reception Sponsor
\$15,000

Emerging Scholars Sponsor
\$3,000

Dessert Sponsor
\$10,000

An online form can also
be completed at
gala.HarrisburgU.edu



Please complete form and email Giving@HarrisburgU.edu or mail to:

Harrisburg University of Science and Technology
Attn: Advancement Office
326 Market Street
Harrisburg PA 17101

Please make checks payable to:

Harrisburg University of Science and Technology with
"2025 Gala" in the memo line