



Applying leadership to Strategy | People | Climate in project & program management

The Project Leadership Forum will focus on how to increase projects' ROI by using leadership best practices to influence results and reduce failure rates. To better meet the demands to *do more with less*, participants will learn how to expand their expertise beyond project planning to become a recognized leader capable of influencing the strategy, people, and climate inherent in project and program management—which are key elements in a project's over-all success.

By learning to adopt *leadership attitudes and techniques*, experienced project and program managers can maximize their role as not only a project manager, but as a strategic partner with executives, sponsors and other informal organization leaders.

The forum is an interactive professional development program that will make the case why effective leadership behaviors are responsible for increasing the success of a project; examine leadership best practices and lessons learned from accomplished project managers through in-depth project case studies; and guide participants through a skill-building leadership development workshop with leadership gurus.

Case Study Invitation

Led by industry experts and peers, the two-hour case study sessions will explore leadership best practices that significantly contributed to the project's success by:

- Describing the goals, challenges and available resources for the project
- Describing the strategy, people and organizational culture affecting the project
- Discussing in detail the behaviors, approaches, and attitudes that demonstrated good use of leadership principles, and describing the impact these approaches had on the project
- Facilitating a dynamic group discussion that translates lessons learned into applicable take-aways
- Fostering networking and sharing among peers

Benefits of presenting a case study:

- Gain recognition for successful projects and organizations
- Invite feedback that can enhance and move (existing or new) projects or programs forward
- Create opportunities for collaboration and business development
- Case studies are a significant aspect of the Project Leadership Forum and will receive considerable focus in advertising and promotions. We will work closely with case study collaborators to promote each presentation.
- Two participants from each of the selected case studies will receive complimentary registration to attend all forum activities.

Submitting a Case Study Proposal

Call Jennifer Reiner at 717.901.5125 to discuss your interest.

Interested presenters should send a short abstract to JReiner@HarrisburgU.edu no later than February 15.
